

2 July - 9 August 2024

Summer Academy 2024

Suitable for Ages 12 - 18 Years

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About ESF Explore

Inspire and Explore: Learn. Create. Grow.

ESF Explore offers explorative extracurricular programmes that challenge students, spark their curiosity and help them uncover their unique strengths and interests. Open to all children.

Catering from infants to teens, we offer playgroups, sports, language classes, arts, drama, STEM learning, and more immersive English-based variety programmes for children of all ages.

Our classes are held at ESF schools and kindergartens located throughout Hong Kong Island, Kowloon and New Territories. All schools are equipped with excellent facilities and resources that support child development.

How to Apply

To participate in our Summer Academy, apply online through our website.

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Summer Academy Full Day Camp

In the morning, students will begin with an athletic development wet camp to build their athletic skills, practice extensively through fun activities, and partake in friendly competitions. In the afternoon, students will choose from one of the 4 academic programmes available.

Academic Enrichment & Athletic Development

[Summer Academy Full Day Camp](#)



Career Exploration Intensive Courses

Are you curious about your career development but unsure where to begin?

Ignite your passion, shape your future, and gain insights from industry experts in our diverse courses. Explore sectors, develop competencies, and unleash creativity. From career perspectives to branding, filmmaking, and entrepreneurship, our courses equip you for success.

Join us today and embark on a journey of discovery and growth.

Arts

[5-Day Documentary & Filmmaking](#)

Business

[5-Day Multisector Career Perspective](#)

[10-Day Building Brands: An Expert-led Course](#)

[5-Day Entrepreneurship & International Business in Asia](#)

Summer Academy Full Day Camp

Ages 12 - 16 Years

Course fee: HKD 6860.8 - 8576 Per Week

Date:

Week 1: 2 - 5 July

Week 2: 8 - 12 July

Week 3: 15 - 19 July

Week 4: 22 - 26 July

Week 5: 29 July - 2 August

Week 6: 5 - 9 August

Time: 9AM - 4PM (with 1 hour lunch break at 12PM)

**Location: South Island School, Wong Chuk Hang
(bus services available)***



Students will begin their day with an athletic development camp, followed by a one-hour lunch break. Then in the afternoon, students will choose from one of the following 4 academic enrichment programmes.

Academic Enrichment

Join us in our secondary programmes that are designed to provide teenagers with thought-provoking and intellectual stimulation to take them on learning journeys beyond what is taught in the academic year.

1. First Steps in English
2. Secondary Debate
3. Secondary Life Skills - Resume, Email and Interview Techniques
4. Make News Make Sense

Athletic Development

As we eagerly await the Paris Olympics, join our academic and athletic combo full day camp, and become a game changer and a leader on the court and in the classroom!

Daily Rundown

**Game Changers:
Unlocking Athletic Potential**

**9AM - 12PM
Athletic Development**



1. First Steps in English
2. Secondary Debate
3. Secondary Life Skills - Resume, Email and Interview Techniques
4. Make News Make Sense

**1PM - 4PM
Academic Enrichment**

Language Camps Overview



First Steps in English

This course focuses on the basic fundamentals of the English language. The lessons will provide a firm foundation for understanding and being able to apply basic grammar rules which are essential for communicating effectively.

Everyday English for different life scenarios, in both formal and informal settings, will also be covered. This includes essential English for overseas travel and basic email English.

**The course materials are on a 2-week rotation, meaning Week 1 - 2 are different and Week 3 - 4 starts the rotation again.*

**Students can enrol for 1 or 2 weeks of classes but 2 weeks is recommended.*

Secondary Debate

Join us for some lively discussions this Summer in our Secondary Debate programme. Globally, elections have evolved and politicians have changed their communication tactics. What styles would students take to convey their opinions? Would it be more like Trump or Biden?

Throughout the week, students will have plenty of opportunity to discuss and debate a range of topics.

- Analyse language and body language from real debates such as the presidential debates
- Construct arguments using persuasive language and engaging sentence openers
- Learn about tone of voice and vocal delivery during a debate



Secondary Life Skills: Resume, Email, and Interview Techniques

This course will offer vital real life skills for students which will prepare them for their eventual university and work careers. Students will learn how to draft their own detail-oriented resumes as well as how to prepare for oral interviews so they are prepared and filled with confidence as they take the next steps in life.

Make News Make Sense

Students will hone their 21st century skills as they delve into the news. Through text analysis, debate and discussion students will review media articles and make sense of the world around us.

Students will:

- Develop 21st century skills: Creativity, Critical Thinking, Collaboration, Communication
- Identify language and literary devices in the media
- Respond to articles and formulate an argument
- Write a letter to the editor



5-Day Multisector Career Perspective

Ages 12- 14 Years

Course fee: HKD 9,293 Per Week

Date:

Week 4: 22 - 26 July

Week 5: 29 July - 2 August

Time: 9AM - 4PM (with 1 hour lunch break at 12PM)

**Location: South Island School, Wong Chuk Hang
(bus services available)***



This dynamic course is designed to empower students aged 12-14 to explore diverse career paths. Each day, students will focus on a specific in-demand industry with the guidance of a vetted industry expert who will be sharing their experiences and insights.

- **Day 1, Entrepreneurship - Be a CEO for a Day**
- **Day 2, Science & Technology - Be an Inventor for a Day**
- **Day 3, Fitness & Wellness - Be a Wellness Expert for a Day**
- **Day 4, Media & Communication - Be a Storyteller for a Day**
- **Day 5, Legal - Be a Solicitor for a Day**

Students will step into the roles of entrepreneur, scientist, wellness expert, media practitioner, and lawyer, learning what it takes to thrive in these careers through 5 engaging phases:

- **Discovery:** Get a taste of different careers by understanding sectors and responsibilities, misconceptions vs. reality, future and growth potential, and what a typical day looks like for someone in each industry.
- **Core Competencies:** Learn and build essential technical and soft skills as well as qualities needed to succeed in each industry.
- **Experience:** Put knowledge to the real-world test by engaging in hands-on activities and applying learnings to accomplish project deliverables.
- **Pathways:** Learn how to chart future career paths, from choosing the right course and university to actively seeking internships and upskilling opportunities.
- **Reflection:** Solidify learnings and develop a roadmap for success through guided reflection and post-programme support.

[*Bus service routes](#)

5-Day Multisector Career Perspective

Ages 15 - 18 Years

Course fee: HKD 9,293 Per Week

Date:

Week 4: 22 - 26 July

Week 5: 29 July - 2 August

Time: 9AM - 4PM (with 1 hour lunch break at 12PM)

**Location: South Island School, Wong Chuk Hang
(bus services available)***



In this immersive programme, students aged 15-18 will explore diverse career paths and jumpstart their professional journey. Each day, students will focus on a specific in-demand industry with the guidance of a vetted industry expert who will be sharing their experiences and insights.

- **Day 1, Entrepreneurship - Be a CEO for a Day**
- **Day 2, Science & Technology - Be an Inventor for a Day**
- **Day 3, Fitness & Wellness - Be a Wellness Expert for a Day**
- **Day 4, Media & Communication - Be a Storyteller for a Day**
- **Day 5, Legal - Be a Solicitor for a Day**

Students will dive into the roles of entrepreneur, scientist, wellness expert, media practitioner, and lawyer, learning what it takes to thrive in these careers through 5 engaging phases:

- **Discovery:** Demystify career paths by exploring industry sectors, key responsibilities, separating myths from reality, and understanding future growth potential. Gain a glimpse into a typical workday for professionals in each field.
- **Core Competencies:** Develop and refine essential technical and soft skills, along with the qualities needed for success in their chosen industry.
- **Experience:** Apply learnings by engaging in hands-on activities and completing project deliverables that simulate real-world scenarios.
- **Pathways:** Explore university and course options, learn how to actively seek internships, and discover upskilling opportunities to stay competitive in their chosen field.
- **Reflection:** Develop a roadmap for professional success and solidify learnings through guided reflection and post-programme support.

Daily Rundown

- Introduction to the industry bucket
- Careers in the industry bucket
- Workshop
- Project-based learning planning
- Group preparations for presentation
- Industry coach guidance
- Group project presentations
- Industry coach feedback on presentations

Sample Instructors



Billy Tam | Entrepreneurship

Billy is an architect turned entrepreneur with **over 10 years of experience** in 5 idea-to-exit startups in fitness, retail, and food and beverage. He is currently the founder and CEO of Balloon, a children's Mastercard debit card and app company dedicated to fostering financial literacy in the next generation.



Shaik Abdullah Nawabjan | Science & Technology

Shaik is a postdoctoral researcher at PhrmaSec Limited, a biotech company that focuses on clinical situations associated with hormonal dysregulation. He is a former research assistant and doctoral research fellow at **The University of Hong Kong**.



Tiara Hoquee & Aileen Wong | Fitness & Wellness

Tiara and Aileen are the **co-founders of Mindfit**, a mind and body coaching company that fuses fitness and self awareness to improve wellbeing. They are also part of Fluid X, a fitness company that creates aqua bag training equipment, where Aileen is the fitness director and master trainer, and Tiara is the director of content.



Leanne Lam | Media & Communication

Leanne is the host of the podcast Beyond The Label, founder of the self-care brand Blu Journal, co-founder of event management company Le Lumière Events, and a certified mindset coach. She's the former social media manager for **Prestige HK** and **Lifestyle Asia HK**, both publications under **Burda Luxury**.



Jessica Shing | Legal

Jessica is a senior associate at global law firm **Hogan Lovells**, who specializes in corporate finance and capital markets (e.g., helping companies go public and list on the Hong Kong Stock Exchange).

10-Day Building Brands: An Expert-led Course

Ages 14 - 18 Years

Course fee: HKD 11,900

Date: Week 4 - 5: 22 - 2 August (weekdays only)

Time: 9AM - 4PM (with 1 hour lunch break at 12PM)

**Location: South Island School, Wong Chuk Hang
(bus services available)***



What is it like to solve problems in the world of Google? Find out the kind of challenges Google and other major brands face today.

This 10-day programme, supported by major brands and led by industry experts, offers a unique opportunity for students to go behind the scenes and engage in the exciting world of consulting.

Participants in this programme will engage with business challenges supported by **Google**, **Manulife** and **Cartier**, leveraging design thinking principles to develop innovative solutions. Throughout the course, participants will collaborate to conceptualise, design, and present their business ideas to a panel of industry experts.

This professional experience includes mentorship from renowned global brands and consultants who are shaping the business landscape in Hong Kong and internationally. Participants will learn, practice and apply the below OWNIT professional competencies and design thinking methodologies. Additionally, they will have opportunities to network with industry professionals and peers, hone their critical thinking skills and get a head start in the world of business.

- **O**penness and growth mindset
- **W**ork ethic and commitment to excellence
- **N**etworking and communication
- **I**nnovation and creativity
- **T**eamwork and empathy

5-Day Entrepreneurship & International Business in Asia

Ages 14 - 18 Years

Course fee: HKD 9,240 Per Week

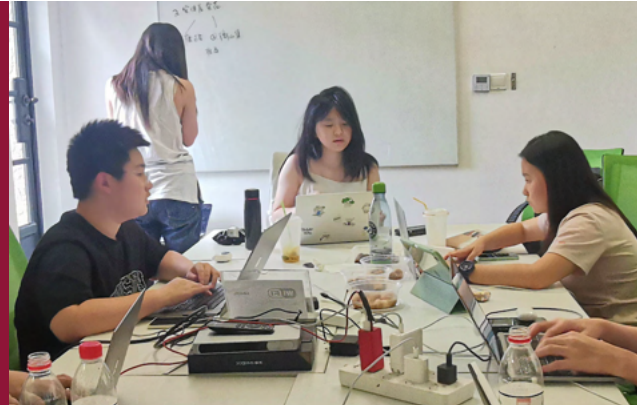
Date:

Week 4: 22 - 26 July

Week 5: 29 July - 2 August

Time: 9AM - 4PM (with 1 hour lunch break at 12PM)

Location: Renaissance College, Ma On Shan



This programme is tailored to empower aspiring high school entrepreneurs with the skills and insights needed to navigate the complex business landscapes of China and the Asia-Pacific (APAC) region.

Through interactive workshops and case studies, you'll discover how Hong Kong serves as a launchpad for international business ventures and as a prime example of global economic integration. This immersive experience will enable you to step into the role of a global entrepreneur and forge your path in the international business arena. Whether it's honing your skills, expanding your network, or broadening your horizons, you'll be equipped with the knowledge and insights shared by industry experts and successful business leaders.

Seize this opportunity to embrace the challenges and opportunities of international business. Enroll today and embark on a transformative journey that will shape your future as a visionary entrepreneur. The world awaits your innovative ideas and global mindset.

Students will receive mentorship from an outstanding entrepreneur and business consultant, and insights and ideation of their own entrepreneurship development.

Programme Structure

Day	Topic	Content
1	Programme orientation	Orientation to programme goals Workshop on APAC economic trends and market analysis
2	Seminar on cross-cultural management and negotiation	Seminar on cross-cultural management and negotiation Group project: Entrepreneurship challenge
3	Work to develop entrepreneurial pitch	Work to develop entrepreneurial pitch Panel discussion with entrepreneurs operating in China and APAC
4	Business plan development	Business plan development workshop
5	Final presentation	Final presentation of the business plan

Sample Instructors



Kenny Chen

Kenny attended **Northwestern University** in Chicago and double majored in **Economics** and **Business Management** and double minored in Marketing and Psychology. While in college, he started a SAT tutoring company and interned at Deloitte Consulting. Following his internship, he worked full-time as a management consultant for **Deloitte** for three and a half years. His projects with Deloitte were primarily based in the Silicon Valley working on business transformation and expansion projects for companies like Google and Facebook. Now, he is based in Shanghai primarily working with international high school and college students on career planning, career coaching, business competition coaching, and IB/AP course tutoring.



Amber Lu

After completing her Bachelor of Law at **Fudan University**, Amber volunteered as a teacher in rural Chongqing for a year, and decided to pursue a teaching career. She received her Master of Education from **University of Pennsylvania** in 2015, and has been devoted to international education ever since. When working at the Winchendon School in Massachusetts, she taught English, filmmaking and coached the badminton team, and was very popular among her students. She came back to Shanghai, China in 2018 and is currently teaching Economics in an international school.

5-Day Documentary & Filmmaking

Ages 14 - 18 Years

Course fee: HKD 9,240 Per Week

Date:

Week 4: 22 - 26 July

Week 5: 29 July - 2 August

Time: 9AM - 4PM (with 1 hour lunch break at 12PM)

Location: Renaissance College, Ma On Shan



Are you passionate about storytelling, social issues, and the power of visual media? Do you wish to delve into the lives of diverse communities and bring untold stories to the screen? Are you eager to develop your skills in documentary filmmaking focused on environmental protection in Hong Kong?

This intensive programme invites budding filmmakers to experience Hong Kong's rich cultural tapestry and explore the pressing issue of environmental protection through documentaries.

Through hands-on workshops and mentorship from experienced documentary filmmakers, students will learn to create impactful documentaries that shed light on the environmental challenges faced by Hong Kong and its communities.

Join us to capture the essence of Hong Kong's urban spirit while raising awareness about environmental issues through the lens of your documentary vision. Together, let's amplify the voices advocating for a sustainable future in Hong Kong.

Programme Structure

Day	Topic	Content
1	Introduction to documentary film	Orientation to programme goals Introduction to documentary film theory and ethics
2	Lecture on narrative structure	Lecture explores what makes up a narrative, why/how it is important to documentary filmmaking, how do you find your narrative?
3	Lecture on cinematography	Introduce common rules to composition, shot sizes, difference between fiction film and documentary cinematography, basic lighting; Production Bible Presentation
4	Editing and post-production	What to look for in reviewing, stages of editing p1, look through footage
5	Final presentation	Final presentation screening of documentary

Sample Instructor



Jonathan Fang

Jonathan is an Australian-born Chinese filmmaker who graduated with a bachelor's degree in film and media from **Griffith University** in Australia. He has been in the industry for **over 10 years** and has worked on numerous productions, including movies screened in cinemas funded by Screen Australia, as well as linked web series. Specialising in documentary filmmaking, and his career has taken him to various locations around the world, including remote communities in Papua New Guinea, Myanmar, Cambodia, and Outback Australia, as well as major cities like San Francisco and Montreal. Jonathan has received recognition for his work, including being the Director of Photography for the LinkedIn web series "SheStarts" Season 1, consisting of 28 episodes, and serving as the Camera Operator for the feature film "Power Meri", which had a theatrical release and was funded by Screen Australia. He also won the **Best Cinematography Award at the Oregon Documentary Film Festival** for the series "Frontiers", where he worked as the Director of Photography. Jonathan is passionate about telling impactful stories and raising awareness. He is eager to share his passion and skills with younger learners to inspire the continued creation of meaningful stories in the world.

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